These Silks Will Sell for a Half More in Two Months.

Already a stronger tone to the market and many can't be bought now by us for the prices you get here. You'll find all that's new in Silks right here. The prices are little because we knew when to buy. Some held off waiting for better terms. Our foresight saves you a pretty sum. That's what we are here for.

White Japanese Silks. Strong, durable quality, washes like nen, Sc. value, 25c.

Rich Novelty Silks shirt waist dresses, tones of reseda, cardinal, brown and \$1 value, 55e, and 50e.

Messaline Silks. Soft, shimmery quality, in dainty light shades; 55c, value, 5Sc.

Moire Rennaisance. In white and cream only, guaranteed pure silk; \$1.19 value, 50c.

5oc. "Challenge" Taffetas at 39c.

Black and all other desirable colors, for drop skirts, whists and linings.

Printed Foulards All new, stylish designs, including scroll offects and various style polka-dots; 69c, value, 45c.

Corduroy Crepe and Crepe Regence.

In black and white; will make a beautiful dress; \$1.25 value, 75e.

36-inch Black Taffeta.

Bright finish, strong, even weave; \$1.25 value, 95c. Black China Silk.

Water and perspiration proof, substantial qualities; Sc. value, 65c.; 66c. value, 48c.

Black Corded Silk, Makes desirable gowns for summe wear; 78c. value, 50c. Tusser Pongee,

Soft and clingy, in popular shades; 5c. value, 45c. White Japanese Silks, Thirty-six inches wide, soft, non-crushable, washes like linen; 38c. value 05c.

50 Pieces Colored China Silks. The dainty shades and dark shades, for kimonas and dresses; toc, value, the

Colored Crepe de Chines, In all the popular shades for street and house wear, lustrous finish; \$1 value, 60c.

These New Laces

Are the most beautiful creations of the year. The fact that they will be used largely for trimming purposes spurred the artists to take extra pains and they certainly have made a success of it. Come and see them and judge for yourself.

to be had on purchasing two dollars in goods. The work of

getting up these Portraits is done by Campbell, the pioneer

photographer of Richmond, and is executed in the best style

known to modern art. We invite a critical inspection of these pictures by our customers and the public generally.

These Linens Are Wonders

fered for these prices. In the Dress Goods especially you will

find not only beautiful new things, but also some of the best bar-

Because we know you cannot approach the quality here of

Hundreds of pieces of Pancy Lace Galloons and Insertings, white and ceru, that are priced 19c, and 25c, or-dinarity, are to be sold at 9c, a yard. Another lot of Lace Medallions, Straight Inserthings, Isaliste, Galloons and Venice Mollis, that cost to 50c, a yard; choice, 25c, a yard.

Sleeve Laces, seven inches wide, net top, with open edges, 12 1-2c, a

Venice Edgings, four mehes wide, white and eern, used principally for children's coats, Tue, a yard19c. a yard-New Teneriffe and Venice Medallions, ceru and white; another lot, 15c. a yard.

New Teneriffe and Button Laces, in straight bands and medallions, 25c.

gains you ever struck.

5,700 yards of the finest 50c, Irish Linen Sulfing, full yard wide, heavy weight, sulfable for shift waist dresses, as well as shirt waists, particularly soft in the finish; our special price for the lot is 20c, a yard.

Tard Wide Linen Lawn, such as is being retailed everywhere at 25c, and 25c; our price, the, a yard. Linen Cambrie, for waists and chil-

Linen Cambrie, for waists and children's wear, twenty-seven inches wide, 12 1-2e, a yard.

Two and a half yards wide Round Thread Soft Finish Suiting Linen, requiring only three yards for a suit, or three-quarters of a yard for a waist, this is the againt 51-25 grade, our special price 95e. a 'yard.

Brown Linens, the union or pure linen, 12 1-2e, a yard.

50e, a yard for Two Yard Wide All Linen Tahle Damask, German make, silver bleached; priced regularly 75e.

Pure Irish Linen Damask, heavy satin finish and all linen, 50e, a yard. Two Yard Wide Silver Bleached Damask, 30e.

5c, buys the regular 8c, and 10c.

pe, for Embroideries that are worth

from 16c. to 20c.

7c. for 12 1-2c. Embroideries, in all widths to five inches.

19c. a yard for a lot of Wide Flouncings; the regular price should

have first choice.

Repoussee Galloons and Straight Insertings, in white and ecru, 25c., 35c, and 50c. a yard.

New Repousso Allovers, white and cery, 75c., 85c, and 98c, a yard. Any number of Val. Lace Allovers, for walsts, with wide edgings and insertings to match, 69c, and 75c, a yard; Edgings and Insertings, 19c, to 25c.

Allover Venice Laces, white and ceru, 75c, a yard.

A late importation of French and German Vals., on which there will be a saving of fifteen to twenty per cent. on every piece; prices will start at 15c, a dozen, and up to \$3.50 a dozen. Scores of different Handsome Sieevo Laces, from three to twelve inches wide; price range, 10c, to \$2 a yard.

Mercerized Damask, instead of 25c.,

\$1 a dozen for the best \$1.59 All Linen Dinner Napklus.

Pure Linen German Embossed Din-ner Nagkins, \$1.25 a dozen. Fringed Doylles, (ancy borders, 35c,

Seventy-two dozen All Linen Da-mask and Fine Barnsley Huck Tow-

els, hemstitched; some are fringed with open work, all white and fancy

borders; not a dozen in the lot cost less than \$3.75 and up to \$4.50; choice

or any, 250. cach.

All Linen Huck Homstitched usual best 25c. Towel, 19c.; \$2.25 a dozen.

Extra Large Unbleached Turkish Bath Towels, that cost \$2 a dozen wholesale, 12 1-2c. cach.

Sale of 369 Fine Damask Cloths, one and a quarter yards square; import price, \$9 a dozen; our price, \$90c; not over three to a customer.

Open Work All Linen Damask Table Cloths, \$-4 size, \$1,25; 10-4 for \$1,50.

12 1-2e, for Floundings that sell at 19c, and 25c, ordinarily,

The New Teneriffe Embroideries, the

starting at 19e, and up to \$1.25 a

yard. Embroidered Medallions, square and round shapes, separate, 10c, to 25c, each.

trimmed to match, \$18.50. Crayon Portraits Free.

Swell Tailored Suits of Panama cioth,

Eton blouse, with silk vest, edged with tinsel braid, kilt skirts, \$22.50.

All Next Week,

chance of the season.

The New Poplin Weave Corded White Plaues, especially adapted by its soft finish for shirt waists and dresses; priced 25c. elsewhere; our hicky purchase of 3,000 yards makes the price to you 12 1-2c.

The New Fancy Creps Weaves, in mercerized figures, they dots and stripes; 35c, usually, the special price 10c.

Sheer Dimity Striped Indias, cost

There are a number of new merce-

rized stripes and figures, as well as the new weaves, and are priced

All Richmond Looks to Cohen's Sales.

and not a disappointment in anything that's sold. Every sale has its commercial value. Goods are picked up from San Francisco to the extremes of merchandise Europe-wherever a price inducement holds up advantages. Monday's sale will form a most fascinating price picture of what the store is capable.

Spring Millinery Opening

Wednesday and Thursday, March 16th and 17th. A BEAUTY SHOW.

Skirts.

Skirts of all wool Melton, full flare, straps and buttons; also extra sizes, \$4.75.

Naiking Skirts of fancy mixtures, platted from knee and finished with straps, \$6.50. New Cut Skirts of cravenette, strict-

ly waterproof, eleven gore flare, each gore finished with straps, \$7.50. Handsone Kersey Skirts, in newest cut and finish, shade and style, to

Walking Skirts that sold to \$2.26

are \$1. Walking Skirts that were \$4.75 are

Black Cheviot Jackets, regular and odd sizes, to fit stout forms, full slik lined, \$5. Covert Cloth Jackets, in all shapes, lapped, stitched seams, \$5. Tailor Mado Jackets of finest covert cloth, collarless, strapped seams, full satin lined, \$10.

All colors and sizes.

We Want You to Visit Her.

Women's Tailored Garments, Pretty, Stylish, Beautifully Made.

Nature can undoubtedly beat art, but nature has not yet made a woman's Suit-not excepting Eve's-to equal these. Not the least attractive feature is the prices. Although made to our order-severe as our requirements are-we were still able to save you enough to make it interesting. You can get a handsome Suit and Jacket for the price paid elsewhere for a similar suit.

There Is Fashion in Foods

Miss Nina L. McAtee will give you a few ideas Monday.

Armour's Extract of Beef Demonstration

will do it for us. Chafing Dish Cookery, Afternoon Teas,

Reliance "Corsette" Dress.

at a bound exceeding all our anticipations. We expected popularity, but not such a quick appreciation. When one gar-

ment can take the place of two or more, he stylish and comfort-

able at the same time and what's more, be inexpensive, it's the acme of perfection. Prices the same that you'd pay for a plain wrapper—\$1.25 to \$2.98.

White Goods The Season's Desire.

son beats any we ever had. Not for the beautiful, but also

in the big bargains we have to offer. It's the White Goods

We have had fine White Goods before, but the line this sea-

This wonderful garment has sprung into full-fledged favor

Luncheons, etc., and serve a dainty luncheon free.

As Well as in Dress.

Dress Skirts of all silk peau de sole, cluster tucked over drop skirts, \$10.

All Silk Peau de Sole and Louisine Skirts, with applique embroidery; \$20 ones, \$12.50.

Exquisitely Trimmed Skirts, with landsome embroidered designs, \$19.50; others to \$35.

Walking Skirts of all wool Thibet, hip and strap trimming, all shades, \$11.98.

New Tailor Made Suits of plain cloth and mixed suitings, Eton jackets, with shoulder capes, finished with stitched taffeta, all sizes; a full \$10 value,

Tailor Suits of flake suitings, light gray, blue and Oxford, Eton Jackets, full flare skirts, finished with taffeta bands and buttons; the usual \$12.50 sults, \$8.50.

New Cut Sults of all wool Venetian, neatly designed Etons, double capes and belt finish, new cut skirts, \$10.

Handsome Suits of granite cloth, in all the new spring shades, tight fitting Eton and blouse, inlaid vest, finished with braid, \$12.50.

New Military Suits of black, brown and blue cheviot, collariess offect, fin-

New Suits of tan covert cloth, with 19-inch jackets, plaited, finished with belt and crocheted silk ornaments, skirts are high kilted, strictly up to

Omo Dress Shields. Not Rubber, Hygienic, Odorless.

It is a great discovery. Have the demonstrator explain its advantages. Prices 15c. and upward, according to size and pattern.

Children's Caps.

Really wonderful values! See if you'd make them for our prices if the materials were given you?

given you?

Fifty dozen Children's Beautiful Muslin Caps, dainty creations, of muslin, lace and embroidery, some ribbon trimmed; overy imaginable style; caps that always sell for 75c, and \$1, choice Monday, 35c.

Children's Dainty Princess Dresses, blouse front, tucked waist, with one row of insertion, collar, cuffs and row of insertion, S5c.

Children's New Corset Waist, made of jeans, heavily corded, with clastic suspenders attached to shoulders, holding the lower garments up and preventing the pulling of buttons—novel idea—price 45c.

75c. Neckwear, 25c.

Thousands of these beautiful things, any design you may call for. It was our good fortune, but, as always, you share-25c. each.

Dress Trimmings. Bulgarians, Persians and all

the new ideas. The new Burnt-Out St. Gall

Appliques. Chiffon Tuckings, with lace

insertings. Spangle Trimmings, in Galloons, Medallions, with fringes

to match: Sleeve Plaitings in all widths

and styles. The dainty narrow Finishing Braids, which give such a fine touch to the costume.

The Opalescent Trimmings, a new idea born this season. Silk Anchors, red, white and blue, Sileeve Emblems, various styles, American Engle and Shield, 10c. cach.

Our \$1 Kid Glove

is sold elsewhere for \$1.25 to \$1.50, according to the conscience of the seller. We are satisfied with the little profit a dollar gives us.

Lace Curtains.

These prices are less than

you'll pay elsewhere. \$1.50 and \$1.25 Leather Wrist Bags, for curtains, 12 1-2c, grade, 7 3-4c, a

yard.
Dajnty Net for curtains, 25c. grade,
16 2-3c, a yard.
Two pairs of Very Elaborate Imported Irish Point Lace Curtains, \$20 value, not entirely perfect, \$10 a pair.
Slikolines, floral patterns, Sc. a yard.
Lace Curtains, \$175, value \$2.98;
assorted designs.

Laco Curtains, 50c. grade, 35c. a

Veilings.

The newest styles and colors in Tux-edo Veiling, 50c. a yard.

Plain and Dotted Fish Net Veiling. 25e. a yard.
Ready Made Vells in lengths of one and a half yards, 50e.
Chiffon Veilling, in black, blue and brown, 25e, a yard.

Leather Goods.

\$1.50 and \$1.25 Leath Wrist Bags, in tan, black and gray, whe leather han-Plaited Handle Leather Wrist Bags,

a regular \$2.25 kind, #1.25. The latest styles in Gilt Belts, from Crushed Leather Belts, in all col-rs, 25e.

Ribbons. 25c. and 39c. Fancy Striped Neck

Ribbon, 15c.
Ribbons from one to three inches wide, 5c.
39c, White Liberty Satin Tilbon.

Wash Ribbons, 3c. Nos. 7 and 5 Taffeta and Satin Rib-bons, 4 1-2c.

Linings.

15c. Black Percalino, 10c.

Many of them are the handsome light-weight fabrics, which can be draped so beautifully. Of course, the substantial weaves are here for those who want them. Made in this country or in Europe as you prefer. We can save you money on both, but not-ably so on the imported goods. Some dealers think imported goods require two profits, we are satisfied with one and that

Remarkable Values Dress Goods.

Colored Dress Goods.

Colored Dress Goods.

Scotch Mixtures, in all the newest spring styles and color combinations, for 44e, a yard.

All Wool Volles, in every concelvable shade; 66c, kind, for 37 1-2c, and thirty-eight inches wide, in all the new evering and street shades, at 50c. Mohairs, that are so much in favor this scason, all colors, 48c.

Navy Blue Mohair Siellian, full dou/ble width; a regular 60c, grade, special 38c.

French Wire Volles, in all colors, one and a quarter yards wide, 85c.

All Wool Molton Cloths, in new grays, fifty-six inches wide, at 85c, and 95c.

Cassimere Sultings, in beautiful new invisible check effects, fifty-six inches wide, in ported to sell for \$1.75; special for \$1.19.

French Breadcloths, that are always stylish, all colors and black, 98c.

All Wool Albatross, in every shade, for 37 1-2c, a yard, Gream Danish Cleth, 11c.

modest.

Black Dress Goods.

New French Bourette-Libbin's make Brilliantine, Scotch Bourette, French Poplin, in the Bourette weaves; Etamine, in its newest designs, and Slove Cloth are among the new black dress

fabrics, from \$1 to \$1,45 a yard. Satin Venetian, in its new shape, the handsomest black material ever in-vented, #1.65 a yard,

New Melrose, fifty-four inches wide, for tailored dresses, \$1.19 a yard. Silk, Crepe Cloth, forty-two inches

wide, \$1.50 a yard.
Silk and Worsted Acollenne, the handsomest \$1.35 grade, \$1 a yard. New weave in London Volles, forty-

six inches wide, 85c. a yard. Silk Warp Volles, one of the season's

The most superior quality of Albatress ever sold in the city, 50c. a yard. Etamine, Albatross and other thin all wool black dress fabrics, 37 1-2c, a yard.

Beautiful Cotton Fabrics.

Cohen's prices are doing wonderful work for the first part of the season. Under-prices even in the nearest ideal fabrics of the

Knickerbocker Bourettes, in all the various colors, including linen, like, blue, with embroidered dots; best 25c, goods, 15c, a yard. Antigua Swivels, highly mercerized, 25c, a yard.

Biamine Bourettes, in appearance identical to the all wool \$1.50 goods, 25c. a yard.

Linen Bourettes, a wonderful fabric, for 10c, a yard. Sheer Silk Grass Linen, a good 75c,

guality, 35c. a yard.

Bombay Check Silks, 35c.

Poplaine de Sole, in all the various solid colors, including champagne and all the new shades, 19c.

New Etamine Gauze, in sheerness

equal to French organdy, handsome designs, 25c.

Porty-two pieces of 75c. Pure Silk Foulards—they are not silk, only mercerized—the equal in appearance and wear to the genuine, twenty-nine inches wide, in foulard designs; remarkable price of 25c. a yard.

New Mercerized Etamine Mixture, in all the various shades; the best 20c. goods, 12 1-2c. a yard.

Scotch Bourettes, manufactured of linen, a fac-simile in style to the sil wool French spring fabrics that cost \$1.00, for 35c. a yard.

Embroidered Swiss Novelties, double width, in every combination, including self coloring; a 75c. value, for 25c. a yard.

White Embroidered Waist Patterns.

The greatest bargain of the season. Nearly one thousand have been sold. Another hundred just received to go on sale Monday at \$1 each.

Cohen's Optical Department.

Has shown thousands what it can do. Our specialist is not only a graduate, but he is an expert. Your eyes are too valuable to treat badly. Don't do it. Free examination. Any prescrip-

Nickel Silver Spectacles and Eyeglasses. This metal will not rust or corrodo; regular price, \$1.50; sale price, \$0c.; caso free.

Ask to see the "Hulbert Excell" Guards, attached to all eyeglasses; nickel, 50c.; gold-filled, \$1.

Cohen's Basement

has many surprising featuress these days. If you have not seen it lately you missed something to your interest, The attractions for Monday are such that we fear no competition at the prices.

Umbrellas, Water Damaged.

Prices start at 29c., then 39c. and 50c., and not a one which is not a big value.

Housefurnishings.

Chinaware.

Seventeen Dinner Sets, full 100 pieces, decorated and gold lined, to be sold for \$9.85 a set. wo are selling Limoges China Din-ner Sets that cost 35 for \$19; full 101-plece sets. Oval Vegetable Dishes, decorated,

instead of 25c., are 15c.
Two crates Yellow Custard Cups, BDe, a dozen

Large Size Bowls and Pitchers, new

complete,
325 Decorated Cuspidors, 10c, each,
Nowest Shape Banquet Lamps, instead of \$12.50, are \$8.50; \$9.50 ones for
\$5.50; others as little as \$1.49; com-

Sale of Granite Iron

Utensils at very low prices; all guaranteed.
50c. Tea. Pots, 35c.
63c. Tea. Kettles, 40c.
3-quart Handled Sauce Pan, 10c.

Steel Enamelled Ware, Double Rice Boilers, worth \$1.75, for

3-pint Coffee or Tea Pot, 49c. Every sort and shape of Porcelain Lined Iron and Steel Ware at similar

White Bed Spreads.

Huxican Bed Spreads, Marseilles centers, full size beds, \$1.75. Heavy White Crochet Bed Spreads, \$1; others for 45c.

620 Hemstitched Sheets, are valued at \$0c, each; the price is for these 60c, while they last. Usual 12 1-2c, Bleached Pillow Cases,

9c. Bleached and Unbleached Sheets, Many similar bargains.

rized Fabrics, that cost to 40c. a yard,

Basement Sale of White Goods. Saves not less than one-half no matter what you buy.

25c, French Welt and Plques, mer-25c. French Welt and Piques, mer-certzed fabrics, in their various new designs; choice of a counterful, 12 1-2c, a yard, Fine India Linous, cost 10c, and 12 12c, are priced 6c, and 8c, 15c. India Linous, 10c,

are on sale, choice for 16 2-3e. 40-inch Imported India Linons, costing from 19c, to 31c, a yard, in lengths to eight yards, for 12 1-2c, a yard.

Basement Cotton Goods

among the many wonders of Cohen's store. Whenever or whereever a leak in value for reliable cottons, they come to our basement. The usual 9c. Dress Ginghams are 5 3-4c.
Dark Seersuckers, best 10c. grade, for 6 1-4c.
2,700 yards of Mill Ends of Apron Chestown 9 7-50. 12 1-20, and 15c. New Spring Ging-hams and Chambreys, several thous-and yards, instead of 12 1-2c. and 15c., are 0 3-4c. a yard.

ors, 25c,

Silk Girdle Belts, the regular 75c.

All colors and kinds of the usual 12 1-2c, Ginghams are 8 1-2c, a yard, grade, 59c, each.

The Best Yard Wide Light Percales that sell for 19c, are 5 3-4c, 12 1-2c, Fancy Yard Wide Cheviots, in light colorings, are 6 41-4c. On sale again Monday 4.000 yards of real Indigo Prints, various wanted styles, 4 3-4e, a yard-less than wholesale cost, Shirting Prints are being sold for 4 1-2e.
White Beifast Linen, double width,

12 1-2e a yard. Yard Wide Bleached Cotton, 5 5-4e, Two cases of full width 9-1 Heavy Thread Bleached Sheeting, 17e, n yard. Sea Island Porcales and Bourette Cheviots, best 13 1-2c, goods, 8 3-4c,

Boys' Clothing to Be Closed Out.

To make room for our spring stock, All Winter Clothes, some are light enough for spring—to be closed out at about half price,

Colored Silk Umbrellas, in navy blue, brown, green and red, with silk case and tassel, \$1.00. Pure Silk Past Color Umbrellas, in the shades of cardinal, brown, green,

Umbrella Beauties.

Another Embroidery Purchase.

some wonderful bargains among this new lot. Come early and

Several thousand yards will be put on sale Monday. You'll find

Umbrellas From Fire. of Gans Bros., Baltimore. Water damaged to a small extent, Many of them untouched by water even-26 and 28 incheshandles for women or men. In most every case the handle cost more than we charge for umbrella complete. The cloth is the best grade yarn dyed taffeta, silk Carolas, gloria, and Helvetia,

Three items to give you an idea of the great bargains on sale blue, and, if you wish, black; a good 33 value, for \$1.98. Several hundred Silver and Pearl Handle Umbrellus, silk guaranteed taffeta, 95c, each.

made on the best frames and made to sell at \$1,50 to \$2.00, Choice 75c.

16 2-3e. for what you are likely to pay 35c. for later on. A number of Moussellnes, white fabrics, mercerized figures, white fabrics, mercerized figures, dots and stripes, this season's latest production, 25c. The Pinest Sheer 40-inch wide 19c, India Linens, 12 1-2c. Other special prices in 40-inch Lawns are 7 3-4c., S 1-2c, and 9 1-2c. Imported Persian Lawns, very sheer, soft finsh, 12 1-2c. 45-inch wide Wash Chiffons, instead of 35c., the price is 10c. White Bourette Lawns are priced 4 3-4c. Our Shirt-Waist Reasons.

"This will be a Shirt-Waist spring and summer," says Fashson beats any we ever had. Not alone its beauty, but also materials and had our's made to order by the best manufacturers. Comfortable saving, too. Compare them with elsewhere exhibits and decide.

Fine White Mercerized Shirt Waists, beautiful designs, front tucked, dainty collar; one of the most attractive of the spring walsts; \$1.98 value, choice \$1.25.

Striped Mercerized Waists, in all the new colors, tucked, with large pearl buttons, perfectly fashloned, all sizes, One of the new Waists, made of fine white poplin, looks like silk, tailor fushioned, broad tucks and pearl butfashloned, broad tucks and pearl buttons, #1.08.
Pifty dozen Madras Waists, all neat, serviceable colors, turnover linen col-

serviceable colors, turnover linen collar, tucked front; worth 75c., choice 50c.

Pifteen dozen it Mercerized Walsts, entire front tucked; lot to be closed out at 05c, each.

Handsome Net, Peau de Cygne and Crepe de Chine Walsts, #8.50, #12.50 and #15.

Attractive Black Mercerized Waists, tucked front and back, tab collar, waist worth \$1.50, choice 98c.

Stylish Ching, Silk and Peau de Cygne Walsts, tucked, with embroid-ered front, or tucked and hemstiched-t newest designs, black or white, \$3.88. Taffeta Silk Waists, tailor fashloaed, stylish and effective, \$5.08.

20c. grade; near silk, in all shades,

Announcement BARRIOS DIAMONDS On Exhibition Monday at The Cohen Co.

They deceive experts. They stagger imagination. They are the eighth wonder of the world.